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**Local Kids Try Their Hands at Hospitality at Nick Hotel**

*Nickelodeon Suites Resort Hosts Extraordinary 'Take Your Child to Work Day'*

**ORLANDO, Fla.** (April 23, 2009) – Where better to “Take Your Child to Work Day” than a world-famous resort where kids already rule?

Today, dozens of kids, approximately 70 from the Central Florida area, got a chance to experience what it takes to bring Nickelodeon to life at the ultimate family-friendly 777-suite, 24-acre Nickelodeon Suites Resort. The kids not only heard from leaders in departments ranging from housekeeping to engineering, they also participated in hands-on work experiences designed to spark interest in hospitality careers and at the end of the day applied what they learned and presented their ideas to hotel management.

“Today was an exciting way for us to teach our own kids the many aspects of creating an extraordinary guest experience at Nick Hotel and how we bring Nickelodeon to life for thousands of guests every week,” said Chuck Simikian, director of human resources for Nickelodeon Suites Resort. “Not only is Nick Hotel a top-notch place to stay on vacation, but it is a great place to work, and we gave our own kids a glimpse of how exciting a hospitality career can be by seeing what we do and letting them try it.”

Only Nickelodeon Suites Resort could provide such a unique mix of entertainment and education. Set up as a structured experience, Nick Hotel employees’ kids from Orange, Osceola, Polk, Lake and Seminole County School Districts, had the opportunity to experience the hotel as both a guest and employee by going behind the scenes and learning from hotel staff through hands-on activities. Kids ages 8 to 13, had a chance to learn directly from their own parents while visiting their work areas in Security, Reservations, Laundry, HR, Housekeeping, Finance, Guest Services, Food & Beverage, Events, Executive Offices, Engineering and Accounting.

“What makes this day at Nick Hotel so unique is that we asked the kids to apply what they learned,” said Simikian. “How cool is it to come up with your own game show and then demonstrate it to the Entertainment team?”

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The day culminated with students implementing many of the ideas they learned by designing their own ultimate kid's resort, offering up their own tips on how to make the rooms more kid-friendly and even developing Nickelodeon-style games for the resort. Nick Hotel executives and senior management came to see the student's ideas and joined in to participate with the kids in the new games they created.

"I really liked how I got to see all of the jobs at the Nick Hotel. It showed why I would want to work here one day," said Dustin Patton, 13.

By supporting programs like "Take Your Child to Work Day," Nickelodeon Suites Resort is encouraging tomorrow's hotel leaders and hospitality workers to explore their own backyard for employment and get excited about guest service.

*\*Additional Photography available upon request.*

#### **About Nickelodeon Suites Resort**

Located in the heart of Orlando's tourism district, Nickelodeon Suites Resort, otherwise known as the Nick Hotel, is much more than a place for guests to lay their heads at night. From two over-the-top pool complexes with slides and flumes, to live entertainment and a Character Breakfast featuring Nickelodeon's beloved characters, to a multimillion-dollar 4-D Theater, to the colorfully themed KidSuites and gallons upon gallons of slime, the Nick Hotel offers non-stop activity from dawn to dusk for the entire family any time of the year. For more information about the Nick Hotel, visit [www.nickhotel.com](http://www.nickhotel.com) or call (877) NICK-KID.

#### **About Nickelodeon**

Nickelodeon, now in its 30<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in more than 98 million households and has been the number-one-rated basic cable network for 14 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B).

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