



Splat Marks the Spot at Nickelodeon Suites Resort

Nick Hotel Provides a Place for Kids and Parents to Connect

ORLANDO, Fla. (DATELINE) – For kids (and parents who want to act like kids), Nickelodeon Suites Resort, the world’s only Nick Hotel, is *the* place for a family vacation. From sliding down one of 13 water slides and flumes to engaging in interactive shows, families connect through the Nickelodeon experience.

Every day is a play day at this action-packed destination. Families sleep in Nickelodeon-themed KidSuites, eat breakfast with their favorite Nickelodeon characters and experience nightly shows in Studio Nick where someone is guaranteed to get pied and slimed. The brightly colored, highly energetic, 24-acre resort plunges families into a Nickelodeon vacation with programmed entertainment and recreation 365 days a year.

The Nickelodeon Experience

From the moment families enter the lobby featuring favorite Nickelodeon characters, it is apparent that play is truly celebrated at this unique destination. Sweet, fresh aroma fills the air, and the signature colors of Nickelodeon orange and slime green instantly energize.

PLAY: It’s all in a day’s (and night’s) play

The Nick Hotel offers endless activities to entertain the entire family. The 4-D Experience offers a variety of shows for all ages, and allows viewers to enjoy a sensory overload of wind, water, bubbles, scents and slime while journeying along with the likes of SpongeBob SquarePants and Patrick Starfish, all in the comfort of a state-of-the-art theater.

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At the Lagoon Pool, families get soaked by a 400-gallon bucket of slime at the daily mass sliming. Families also enjoy poolside games and crafts, live Nickelodeon entertainment

and themed parties. Private Cabanas offer a tranquil and secluded oasis with a well-stocked mini fridge, cozy lounge chairs and personal poolside service.

At the Kid's Spa, girls are pampered with manicures, pedicures and hair wraps, and boys are inked with temporary tattoos. The 3,000-square-foot Arcade, offers the latest electronic games and prizes. There's also family-friendly competition at poolside billiards, mini golf and multi-level basketball.

EAT: It's in character – there's something for ALL KIDS (no matter how young or old)

From fruits and vegetables to fresh seafood and classic kids' favorites, every appetite is satisfied at a variety of hotel restaurant outlets. Nicktoons Café offers a popular Character Breakfast that invites families to dine on a bountiful buffet while singing and dancing with the ultimate Nickelodeon character lineup including SpongeBob SquarePants, Dora the Explorer and friends. While hanging out by the pool, guests snack at the Oasis Grill or Lagoon Grill & Bar. For a convenient meal, the Mall offers Subway, Uno's Pizza Express, and Bernie's Coffee. Families can also hang out and order room service or stock up on snacks in their mini kitchen.

SLEEP: The excitement doesn't end when it's time for bed

Families look forward to a "suite" experience with kid-inspired rooms and private master bedrooms. The resort has 777 suites featuring popular two-bedroom Nickelodeon-themed KidSuites. Each family suite contains a parlor area with a 32-inch LCD flat screen television, pullout sofa and game table, and an adult bedroom with a king or queen-sized bed. Kids' rooms feature twin or bunk beds and a 20-inch television. One- and three- bedroom suites are also available with a full kitchen.

For more information about the Nick Hotel, visit www.nickhotel.com or call (877) NICK-KID.

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About Nickelodeon Suites Resort

Located in the heart of Orlando's tourism district, Nickelodeon Suites Resort, otherwise known as the Nick Hotel, is much more than a place for guests to lay their heads at night. From two over-the-top pool complexes with slides and flumes, to live entertainment and Character Breakfast featuring Nickelodeon's beloved characters, to a multimillion dollar 4-D Theater, to the colorfully themed KidSuites and gallons upon gallons of slime, the Nick Hotel offers non-stop activity from dawn to dusk for the entire family any time of the year. For more information about the Nick Hotel, visit www.nickhotel.com or call (877) NICK-KID.

About Nickelodeon

Nickelodeon, now in its 30th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in more than 99 million households and has been the number-one-rated basic cable network for 15 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B).

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