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NICK HOTEL CELEBRATES FIFTH BIRTHDAY WITH FIVE NEW REASONS TO STAY

Nickelodeon Suites Resort...For the SLIME of your Life

ORLANDO, Fla. (May 25, 2010) – [Nickelodeon Suites Resort](#), the only hotel of its kind in the world, is celebrating its fifth birthday with five new reasons for you to take the Ultimate Nickelodeon Vacation. In celebration of the occasion, the hotel is rolling out these FIVE new interactive attractions:

- [New Studio Nick LIVE Shows](#): **Slime Time Live** and **Sponge Bob's Krabby Patty Celebration!**
- Code 9 Teen Lounge: A hotspot hangout dedicated entirely to teens. It's a great place to relax, listen to music, play video games and make new friends.
- Splat Pack Dinner: New dining experience in Nicktoons Café. It's dinner with a side of wacky antics served up by the Splat Pack, our wildly hilarious and one-of-a kind improv group!
- Meet our new residents: Thrill-seeking action girl and SpongeBob's favorite gal pal, **Sandy Cheeks** and Nickelodeon's resident Boy Genius himself, **Jimmy Neutron**.
- Two new [4-D Movies](#): **Dora & Diego's 4-D Adventure** – A high-speed journey geared towards our little guests and one you can't see anywhere else in Florida. Put on your dancing shoes and get ready to boogie at **Happy Feet 4-D**.

"Our guests have been a big part of our success over the last five years and we are excited to celebrate our fifth birthday with them," said Jim Struna, director of marketing and revenue management for [Nickelodeon Suites Resort](#). "**Nick Hotel** is all about fun and families and we are thrilled to be unveiling these new attractions on property."

As part of **Nick Hotel's birthday celebration**, special [Celebrate! Vacation Packages](#) will be available to guests including; a complete in suite celebration including pizza, balloons and of course, cake as well as keepsake lanyards and card inserts to personalize and share their reason to celebrate!

Follow us on Twitter [@nickhotel](#).

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Additional photography is available upon request or by visiting [Nick Hotel on Flickr](#).

About Nickelodeon Suites Resort

Located in the heart of Orlando's tourism district, [Nickelodeon Suites Resort](#), otherwise known as the Nick Hotel, is much more than a place for guests to lay their heads at night. [From two over-the-top pool complexes with slides and flumes](#), to live entertainment and [Character Breakfast](#) featuring Nickelodeon's beloved characters, to a multimillion dollar [4-D Theater](#), to the colorfully themed KidSuites and gallons upon gallons of slime, **Nick Hotel** offers nonstop activity from dawn to dusk for the entire family any time of the year. For more information about the Nick Hotel, visit www.nickhotel.com or call (877) NICK-KID.

About Nickelodeon

Nickelodeon, now in its 31st year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 100 million households and has been the number-one-rated basic cable network for 16 consecutive years. For more information or artwork, visit www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B).

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