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Nick Hotel Slimes Couple in Resort's First Customized Wedding Celebration

Family-Friendly Resort Launches Wedding Package Complete with Ceremonial Sliming

ORLANDO, Fla. (July 28, 2009) – Adults who are kids-at-heart and are looking to tie the knot in a unique family-friendly setting are in luck as Orlando's Nickelodeon Suites Resort launches customizable wedding packages with slime and Nick characters.

In a ceremony filled with love and slime, Marie and Steve Perillo of Coral Springs recently renewed their wedding vows by a pineapple under the sea as the first couple to experience what Nick Hotel has to offer guests for their personalized wedding celebration. With their 5-year-old son Anthony on stage with them and SpongeBob SquarePants standing by as best man, the two love birds re-tied the knot in a slime-tastic setting characteristic only of Nickelodeon Suites Resort.

Vows were anything but conventional with confessions of "love as sweet and filling as whipped cream pie" and promises to have the "slime of their lives" together in front of their family, guests and the Nick Hotel Host presiding over the ceremony. The Perillos capped off the evening with an official sliming of their son and his friends.

"I wanted to do something different for our vows that could incorporate our son," said Marie Perillo. "The ceremony was a complete surprise to my husband and he loved it as much as our son did. It was exactly what I wanted."

"What better way to spend your wedding than with family, friends and SpongeBob, we think this is a truly special offering," said Jim Struna, director of marketing and revenue management for Nickelodeon Suites Resort. "Not only does Nick Hotel offer a great family vacation experience, but we provide a unique wedding experience for those couples who want a little excitement added to their special day."

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Couples can book their very own Nickelodeon wedding experience by calling the regular Nick Hotel reservation number at (877) NICK-KID. The Nick Hotel can offer customizable packages to fit guests' personal vision, hosting an event in Studio Nick, under the 400-gallon dump tank, at the Oasis Pool or any other location the guest desires.

After the ceremony, there are plenty of exciting and free activities for everyone to enjoy including non-stop family excitement at the hotel's two water parks with live poolside games, basketball, mini golf and daily mass slimings. There is also free live Nickelodeon entertainment where someone is guaranteed to get pied. Guests are even given a chance to star in the live entertainment action by entering the family into Show Casting where the hotel picks families to participate in nightly shows in Studio Nick.

At the Nick Hotel, there are plenty of activities for an upgraded experience, including daily Character Breakfast with SpongeBob SquarePants, Dora the Explorer and friends at Nicktoons Café. At the Kid's Spa, girls can be pampered with manicures, pedicures and hair wraps, while boys are inked with temporary tattoos. At the 3,000-square-foot Arcade, families can play with the latest electronic games. And, with the fully supervised Nick After Dark, parents are allowed to enjoy a night out while the kids delight in hands-on Nickelodeon activities.

About Nickelodeon Suites Resort

Located in the heart of Orlando's tourism district, Nickelodeon Suites Resort, otherwise known as the Nick Hotel, is much more than a place for guests to lay their heads at night. From two over-the-top pool complexes with slides and flumes, to live entertainment and Character Breakfast featuring Nickelodeon's beloved characters, to a multimillion dollar 4-D Theater, to the colorfully themed KidSuites and gallons upon gallons of slime, the Nick Hotel offers non-stop activity from dawn to dusk for the entire family any time of the year. For more information about the Nick Hotel, visit www.nickhotel.com or call (877) NICK-KID.

About Nickelodeon

Nickelodeon, now in its 30th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in more than 99 million households and has been the number-one-rated basic cable network for 15 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B).

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