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Military Families Get a Hero's Welcome at Nick Hotel
*Nickelodeon Family Suites Offers Amenity-Filled Package for
Retired and Active Military*

ORLANDO, Fla. (May 6, 2009) – Military families can now experience the vacation of a lifetime at rock-bottom rates of up to 20 percent off per night, enjoying everything the Nickelodeon Family Suites has to offer, along with extras such as two free unlimited passes to the 4-D Experience theater, waived resort fee, 20 percent off services at the hotel's unique Kid's Spa and an amazing 50 percent off a private sliming.

"We are very proud of the men and women who serve our country and want to show our appreciation to them by making our one-of-a-kind Nick experience available at an exceptionally low cost," said Jim Struna, director of marketing & revenue management for Nickelodeon Family Suites. "Not only is Nick Hotel a great place for military families to connect through entertaining experiences, but now it's even more affordable than ever."

With rock-bottom rates for a 1-bedroom family suite with a full kitchen or for a 2-bedroom themed KidSuite (which sleeps up to six people) Nick Hotel's Military Family Package* provides military personnel and their families a chance to experience the 24-7 entertainment of this one-of-a-kind resort in Orlando's tourism district at special rates. In addition to the discounted rates of up to 20 percent off throughout the year, the package includes a waived resort fee for a savings of \$25 per night; complimentary unlimited 4-D Experience passes for two, which currently features six different films shown throughout the day at the hotel; 20 percent off services at the Kid's Spa, where kids can get pampered with manicures hair wraps and airbrush tattoos and 50 percent off a private sliming, where families can experience an exclusive opportunity to get covered in green slime together.

For more information about the Nick Hotel, or the new Military Family Package, call (877)-NICK-KID and mention the code MILPROMO or visit www.NickHotel.com/military.

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There are plenty of free activities for guests to enjoy once they arrive including non-stop family excitement at the hotel's two water parks with live poolside games, basketball, mini golf, Dive-In movies and daily mass slimings. There is also free live Nickelodeon entertainment where someone is guaranteed to get pied. Guests are even given a chance to star in the live entertainment action, as each day at the pool Nick Hotel casts for the families who will be part of the live entertainment shows for Studio Nick that night.

At the Nick Hotel, there are plenty of activities for an upgraded experience, including daily Character Breakfast with SpongeBob SquarePants, Dora the Explorer and friends at Nicktoons Café. At the Kid's Spa, girls can be pampered with manicures, pedicures and hair wraps, while boys are inked with temporary tattoos. At the 3,000-square-foot Arcade, families can play with the latest electronic games. And, with the fully supervised Nick After Dark, parents are allowed to enjoy a night out while the kids delight in hands-on Nickelodeon activities.

** Offer based on limited availability. Rates and conditions subject to change. Black-out dates and restrictions may apply. Cannot be combined with any other special offers or promotional rates. Offer available for active and retired U.S. military personnel. Appropriate identification is required at check in and at each venue for discount eligibility.*

About Nickelodeon Family Suites

Located in the heart of Orlando's tourism district, Nickelodeon Family Suites, otherwise known as the Nick Hotel, is much more than a place for guests to lay their heads at night. From two over-the-top pool complexes with slides and flumes, to live entertainment and a Character Breakfast featuring Nickelodeon's beloved characters, to a multimillion-dollar 4-D Theater, to the colorfully themed KidSuites and gallons upon gallons of slime, the Nick Hotel offers non-stop activity from dawn to dusk for the entire family any time of the year. For more information about the Nick Hotel, visit www.nickhotel.com or call (877) NICK-KID.

About Nickelodeon

Nickelodeon, now in its 30th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in more than 98 million households and has been the number-one-rated basic cable network for 14 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B).

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