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Nickelodeon Suites Resort Earns Florida Green Lodging Certification for Environmentally Friendly Practices

ORLANDO, Fla. (October 21, 2009) – The Nickelodeon Suites Resort in Orlando has been recognized by the Florida Department of Environmental Protection with a Green Lodging Certification for environmentally friendly hotel practices. The family-friendly hotel met green practice benchmarks in six sustainable operation areas, including: implementation in communication and education; waste reduction; water conservation; energy efficiency; indoor air quality; and, transportation.

Nickelodeon Suites Resort achieved its green lodging status by using reusable dining items, encouraging the reuse of bath towels and linens, establishing a volunteer green committee, reimbursing employees for public bus passes and installing energy-efficient lighting throughout the property.

“These cost-effective measures not only protect Florida’s natural resources and reduce consumption, but they also do so without compromising comfort for our guests,” said Louis Robbins, managing director for Nickelodeon Suites Resort. “As host to tens of thousands of families and children each year, we take great pride in setting a good example for them.”

Since 2004, the Florida Green Lodging Program has set conservational guidelines for the hospitality industry. The state also recommends designated properties like Nick Hotel to companies and trade organizations seeking environmentally conscious lodging and facilities.

For more information about Nick Hotel or Florida’s Green Lodging Certification, visit www.NickHotel.com or www.dep.state.fl.us/greenlodging/.

About Nickelodeon Suites Resort

Located in the heart of Orlando’s tourism district, Nickelodeon Suites Resort, otherwise known as the Nick Hotel, is much more than a place for guests to lay their heads at night. From two over-the-top pool complexes with slides and flumes, to live entertainment and a Character Breakfast featuring Nickelodeon’s beloved characters, to a multimillion-dollar 4-D Theater, to the colorfully themed KidSuites and gallons upon gallons of slime, Nick Hotel offers nonstop activity from dawn to dusk for the entire family any time of the year. For more information about the Nick Hotel, visit www.nickhotel.com or call (877) NICK-KID.

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About Nickelodeon

Nickelodeon, now in its 30th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 15 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B).

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