



SOCIAL MEDIA RELEASE

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Orlando's Nick Hotel Offers Families Memory-Making Holiday Events

*Family-friendly Resort Kicks Off the Holiday Season with Events for Guests
and a New Exclusive Discount Program*

RELEASE DATE:

October 5, 2009

FACTS/HIGHLIGHTS:

[Nickelodeon Suites Resort](#) is stuffing November and December with loads of Nick-style festivities, including interactive visits with characters and new deals to help families make lasting memories while they celebrate the holidays this year. The merry line-up of [holiday events](#) in store at Nick Hotel is sure to knock the stockings off of guests' feet and have them dreaming of a [slime-filled](#) winter wonderland.

Parents and kids can jingle all the way to the [ultimate Orlando vacation](#) by enjoying a free night and \$50 resort credit (restrictions apply; see Web site for details) with the [Free-for-Fall](#) deal or soak up super savings with the sensational [SpongeBob SquarePants Package](#) for four until December 23, 2009. Details on these jolly deals and more can be found at <http://www.nickhotel.com/html/orlando-promotions-pkg.asp> or by calling (877) NICK-KID.

The following events will take place at Nickelodeon Suites Resort for hotel guests in November and December:

- **Visits with Santa**
Join Santa for a reading of "The Night Before Christmas" followed by an exclusive meet and greet, and photo opportunity. *Reservations required. Select days only.*
- **Candy Cane Stroll**
Grab your hats and scarves to celebrate the season with your favorite Nickelodeon characters on a winter walk-along through [the mall](#). Festive music and candy treats lead the way to a meet and greet photo opportunity as everyone ushers in the wonderment of the holidays. *Select days only.*
- **Holiday Karaoke**
Become a star on stage. Sing holiday favorites inside [Studio Nick](#). *Select nights only.*
- **Gingerbread House Workshop**
We'll give you all the tools you'll need to make your own gingerbread house and other goodies! You'll also receive building tips from the Nick Hotel Chefs. *Reservation and fee required. Select days only.*

– more –

The entertainment and recreation doesn't end with holiday festivities at Nick Hotel. With 13 water slides and flumes, two gigantic pool complexes and interactive shows, a daily mass sliming, and signature [Character Breakfast](#), a [family vacation](#) at the Nick Hotel is a unique experience any time of the year. For more information about the Nick Hotel visit www.nickhotel.com or call (877) NICK-KID.

KEY QUOTE:

"If your family is looking for something different this holiday season Nick Hotel is the place to find it," said Louis Robbins, managing director at Nick Hotel. "We've put together a line-up of unique events with a Nickelodeon twist to help our guests create great holiday memories together."

LINKS:

Follow us on Twitter [@nickhotel](#).

Join our [Nick Hotel Facebook Fan page](#).

Photography is available upon request or by visiting [Nick Hotel on Flickr](#).

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TRADITIONAL PRESS RELEASE:

The traditional press release can be found <http://www.nickhotel.com/images/pdf/Nick-Holiday-Events-2009-Free-for-Fall.pdf>.

[About Nickelodeon Suites Resort](#)

Located in the heart of Orlando's tourism district, Nickelodeon Suites Resort, otherwise known as the Nick Hotel, is much more than a place for guests to lay their heads at night. From two over-the-top pool complexes with slides and flumes, to live entertainment and Character Breakfast featuring Nickelodeon's beloved characters, to a multimillion dollar 4-D Theater, to the colorfully themed KidSuites and gallons upon gallons of slime, Nick Hotel offers nonstop activity from dawn to dusk for the entire family any time of the year. For more information about the Nick Hotel, visit www.nickhotel.com or call (877) NICK-KID.

[About Nickelodeon](#)

Nickelodeon, now in its 30th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in more than 99 million households and has been the number-one-rated basic cable network for 15 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B).

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